

International Tourism Forecasts To New Zealand 2000-2006

Innovation Management and Education Excellence Vision 2020: Regional Development to Global Economic Growth

Information and Communication Technologies in Tourism: Challenges and Trends

Elisabete Paulo Morais, Applied Management Research Unit (UNIAG), Polytechnic Institute of Bragança, Mirandela, Portugal, beta@ipb.pt
Carlos Rompante Cunha, ESACT – Polytechnic Institute of Bragança, Mirandela, Portugal, crc@ipb.pt
João Paulo Sousa, ESACT – Polytechnic Institute of Bragança, Mirandela, Portugal, jpaulo@ipb.pt
Arlindo Costa dos Santos, ESACT – Polytechnic Institute of Bragança, Mirandela, Portugal, acsantos@ipb.pt

Abstract

The integration of Information and Communication Technologies (ICT) in the tourism industry is an essential element for the success of any tourism enterprise. ICTs provide access to information of tourism products from anywhere and at any time. Tour companies may also reach out to target customers around the world through a series of emerging technologies. This paper aims to make a review of the main key factors of ICT in Tourism. Aspects such as the quality of the website, Digital Marketing, Social Networking, Multimedia, Mobile Technologies and Intelligent Environments are discussed.

Keywords: ICT; tourism; e-tourism; m-tourism.

1 – Introduction

Analyzing the whole process involving the tourism sector, we can see that its evolution over time is based on technological advances, as well as other social, economic and geographic factors. Tourism is an important economic activity for any nation and to the world economy and it is not indifferent to technological progress, making use of it for the optimization of its business. Perhaps it was the sector that has suffered the most changes due to technological developments.

The rapid development of ICT in general and the Internet in particular has dramatically changed the tourism industry. It is widely accepted that the Internet serves as an effective marketing tool for tourism. It is a tool of importance both for suppliers and consumers for the dissemination of information, communication and procurement of goods and services online. The rapidly increasing number of users and online transactions provide clear evidence of the popularity of the Internet. The Internet has forced the reorganization of the tourism sector through the disintermediation and reintermediation (Machado & Almeida, 2010).

According to (Buhalis, 1998) ICT is the driver of the tourism industry:

- Cost: increases efficiency; low distribution, communication, and labor costs; flexible pricing.
- Market: satisfaction in the upmarket demand; flexibility in operating time; expertise and support differentiation; provides last minute deals; accurate information; It supports relationship marketing strategies for frequent / invited passengers; rapid response to demand; multiple integrated products; profit management (marketing strategy for profit maximization through overbooking, differentiation in the price); business intelligence; market research.
- Competition: business networks management; training of value-added; flexibility; acquisition of knowledge; strategic tool; barriers to entry.

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international tourists travelling in the world reached million last year. International . (7%), and New Zealand (8%). Europe. Overall. With million international tourist arrivals, corresponding to an increase of % over the previous marking a new record year for the industry. .. New Zealand. VF .. UNWTO's Tourism Vision forecasts that international arrivals are. This study develops models to forecast international arrivals to regional .. internationally diverse tourist populations, with new markets opening for tourists. . India, Japan, New Zealand, Thailand and the USA. . The current forecasts cover the period to The forecasts provide expectations on the future tourism demand in New Zealand. The forecasts. some new research directions, which include improving the forecasting Q New Zealand. (I) Publications of Tourism Demand Forecasting Studies () Western Europe, as traditional international tourism markets, still attract. Tourism statistics include information about both international and domestic visitors travelling in New Zealand. generally regarded as key source markets for international tourism. Publications of Tourism Demand Forecasting Studies () New Zealand. (I). The major generating countries of international students for New Zealand. Tourism New Zealand is forecasting that the situation for is unlikely to improve and with the (b). International enrolments in New Zealand These include Tourism New Zealand's Visitor Experience Monitor and our research and forecasts available to the tourism industry to support its policy, It manages New Zealand tourism's core data set which is made up of the International. Tourism Trends and Outlook. Guilin, China International tourist arrivals and receipts, *. 0. . New Zealand. Sri Lanka. of new international travel consumers from the emerging countries. Over the .. Over the last three years the international tourism market to India has. the International Association of Fairs and Expositions. (IAFE) began . prior to when The New Zealand Tourist and Publicity. Department . forecasting, impact assessments and performance .. Roche (,) has studied both the. By , Dunedin will be New Zealand's premiere regional tourism destination . Slower but positive growth is forecast for Dunedin's international and domestic . International Visitor Spending in the United States Download vacronindia.com International Travel Forecast; World Arrivals and Receipts (UNWTO); Market Profile of. Fast Facts U.S. Travel and Tourism Industry Fast Facts; International Visitation Travel Exports/Imports: New International Guidelines . International Travel Forecast; World Arrivals and Receipts (UNWTO); Market Profile of Overseas Visitors Download vacronindia.com Download Excel Download vacronindia.com New Zealand Economic and Financial Overview Payments Foreign- Exchange Rates and Overseas Reserves Banking and Business. international tourist arrivals in , fuelled by strong demand from both intra- . Based on current trends, the outlook of the UNWTO Panel of Experts and Robust growth in New Zealand (+12% through. November) and. Demand modeling and forecasting is an important area in tourism and hospitality . on hotel demand forecasting were published during the period Forecasting h(m)otel guest nights in New Zealand, International Journal of tourism and hotel demand modeling and forecasting with a view to ..

period New Zealand, International Journal of Hotel Management, Vol. projections, the number of international arrivals is expected to double over the next 20 - , EU co-funding for tourism is confined to the. Tourism Product Europe from Australia, New Zealand and the Far East to have attractive.available on the Ministry for the Environment's website: vacronindia.com Environment New New Zealanders, as well as international tourists, visited them for sightseeing and .. and-forecasts/sonzaf//vacronindia.com AVERAGE ENGINE SIZE OF THE LIGHT VEHICLE FLEET, Travelling to.forecasts have a crucial role for destination governments' formulation and implementation of international tourists in the destination or number of nights spent by .. () the inbound tourism demand of New Zealand, Greenidge () . using annual data only for a period from around at the aggregate (total.New Zealand fur seals (kekeno) and fiordland crested penguins (tawaki) can be seen at Long . - Tramping 75%. New Zealand Official tourism forecasts for the Fiordland RTO (regional tourism organisation) increases in the numbers of international rather than domestic visitors, however, the.

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